



THE PERFECT BLOG CHECKLIST

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The Perfect Blog Checklist

Use the following checklist to ensure that you deliver the perfect blog post

→ Come up with your idea

Resources:-

SumoBuzz

FaceBook Groups

Google Alerts

→ Choose your SEO Keyword

Resources:-

Google Keyword Planner

SEMrush Keyword Planner

Keyword Tool

→ Develop The Ultimate Headline

Resources:-

Co-Schedule's Headline Analyzer

Title Generator

Sumo

→ Introduction

Ensure that you address the problem that you are writing about in the first paragraph.

→ Length of Post

Blog posts should be between 1000 - 2000 words

→ Add Extra Stuff

Things like quote to tweet, videos, tips and tricks etc

→ Review

Check spelling and grammar

→ Post